

Brett Wilhelm

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Profile

Brett Wilhelm is a photographer, videographer and full time technology director for [Rich Clarkson and Associates, LLC](#), a photography and publishing firm based in Denver, CO. For most of the last decade, Wilhelm has also been Workshop Director for RCA's highly successful [Summit Series of Workshops](#), offering technology and creative instruction to advanced amateurs and working professional photographers for over 25 years. Away from RCA, Wilhelm runs his own photography business and consults on Mac-based technology, digital asset management and digital workflow.

Specializing in digital media distribution, syndication, business development, sales, marketing and executive leadership. A dynamic individual with a strong record of achievement combining skills in diverse areas of sales strategy, group/staff leadership, account development and management, rights clearance, legal negotiation, innovate thinking, building of partnerships and client relations.

Experience

TECHNOLOGY DIRECTOR, RICH CLARKSON AND ASSOCIATES, LLC, DENVER, CO 1999-CURRENT

- Technology director overseeing workstation, server, RAID systems, and network management in a Mac OS environment. Maintain digital asset management, online image catalogues and backup systems.
- Manage all web development and multimedia production for a portfolio of five company websites, multiple audio slide-shows and video projects.
- Image editing, marketing and sales to commercial, editorial and display print clients
- Managed initial business migration from film to digital, currently monitor, review and implement new technologies, conduct all staff digital training

PHOTOGRAPHER, RICH CLARKSON AND ASSOCIATES, LLC, DENVER, CO 1999-CURRENT

- Staff photographer for clients including the National Collegiate Athletic Association, Colorado Rockies, Denver Broncos, *The NY Times*, *Sports Illustrated*, *Sunset* magazine, and other leading national magazines, newspapers and companies

WORKSHOP DIRECTOR, SUMMIT SERIES OF WORKSHOPS, DENVER, CO 2001-CURRENT

- Expanded annual workshop portfolio from two to five annual events, increasing annual revenue from \$100K to \$250K
- Coordinated presentations, travel, logistics and digital training for faculties of 10-15 drawn from the staffs of National Geographic, Time magazine, The New York Times, Getty Images and other leading publications and agencies.
- Manage sponsor relations and logistics with variety of leading manufacturers including Nikon, Apple, and Epson
- Onsite event management of 75-100 person week-long on-location seminars

DIGITAL CONSULTANT AND TECHNICAL WRITER, APERTURE USERS NETWORK, NYACK, NY 2006-CURRENT

- Apple certified trainer on Apple's Aperture professional photographic workflow software
- Monthly blogging and feature article writing for [ApertureProfessional.com](#)
- Instruction at nation-wide single-day and multi-day seminars, plus additional on location training.

OFFICE ASSISTANT, VELONEWS, BOULDER, CO 1997-1999

- Assistant to Photo Editor, coordinating monthly photo production.
- General office duties in support of all magazine staff.

Education

University of Colorado, Boulder, CO — Major: Environmental Studies, Minor: Italian
Montgomery Blair High School, Silver Spring, MD
Edgren High School - DoD school system, Misawa AFB, Japan

Skills

Photography, Portrait and Studio Lighting, IT Management, Web Design, Digital Asset Management, Event Logistics and Coordination, Photographic Instruction and Digital Technology Training

Software proficiencies: Photoshop, Dreamweaver, Aperture, Apple iWork/iLife Suites, Extensis Portfolio Server, Mac OS X and Server management tools, RAID management, Terminal, Retrospect, FTP, Microsoft Office, HTML, CSS, UNIX

Personal

Extensive travel and residence throughout Europe, plus Asia, Africa and Central and South America. Hobbies include adventure sports, languages, music and cooking.

Referrals

Available on request.